



# AUSTRALIA MOROCCO

BUSINESS NETWORK

## WELCOME TO AMBN

The Australia Morocco Business Network (AMBN) is proud to support Australian companies grow through exporting to or expanding into Moroccan and the African markets as well as attracting direct investment from Morocco into Australia. The AMBN is the only national association for two-way trade and investment between Australia and Morocco.

By partnering with AMBN, you will have unprecedented access to the decision makers who impact on your business will be a powerful part of the one voice that speaks on behalf of businesses working in Morocco to the state and federal governments and foreign missions in the region.

We bring together Governments and Industry leaders along with our members to explore the great potential that Australia, Morocco and Africa have to offer. If you import or export and if you are looking to grow your operation nationally or internationally, the AMBN can help you.

Our objective is to provide our members with up-to-date intelligence and information of opportunities in Australia and Morocco. We do this through our quarterly newsletter, training programs, events, connection and trade missions. We are focused on opening pathways for our members into the Moroccan and African Market.

By working with AMBN, we will work together to ensure your business is a success.

A handwritten signature in blue ink, appearing to read 'AP'.

**Soufiane Kboub**  
Chairman and National Board Member





# THE AUSTRALIA MOROCCO BUSINESS NETWORK

The Australia Morocco Business Network (AMBN) is the only national association for two-way trade and investment between Australia and Morocco.

At AMBN we create opportunities for members and guests to network and expose their business to a wide community. The AMBN produces a publication that addresses current business issues and updates on international trade relations.

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# FOUNDATION MEMBERSHIP

We are thrilled to announce the limited opportunity for select companies to become a **Founding Members of the Australia Morocco Business Network (AMBN) For only \$1500.**

Foundation Members will receive:

- **Full Year Premier Member** - usually \$3000
- An invitation to an **exclusive Annual Foundation Member Dinner** with a special guest speaker.
- A printed **foundation membership certificate**.
- **Prominent listing** as a Founding Member on the AMBN website and marketing materials.
- **Special recognition** at all AMBN events.
- Invitations to **high-level networking events with industry leaders and government officials**.
- **Priority access to sponsor AMBN events**, gaining additional visibility and engagement.
- Feature in **newsletters, social media shout-outs**, and a dedicated spotlight article on the website.
- Opportunity to **showcase your company** in AMBN publications and event materials.
- Receive **tailored business support** to help you navigate and capitalise on opportunities in the Australia-Morocco trade landscape.
- Play a pivotal role in **shaping the direction and initiatives of the AMBN**.
- Participate in **advisory panels and working groups** to influence trade policies and initiatives.
- Be part of a select group **recognised for your leadership and commitment to strengthening Australia-Morocco trade relations**.
- Gain **unparalleled access to influential industry leaders, potential partners, and key stakeholders**.



## MEMBER SERVICES

As a member of AMBN you will get access to our specialised services including:

**BUSINESS INTRODUCTIONS** help our members expand their businesses across Morocco and Africa, through our extensive networks we will work with you to understand your needs and introduce you to relevant businesses in the region.

**AMBN EVENTS** are a combination of free and discounted events offered by AMBN throughout the year. These include networking opportunities, insights from other businesses about their successes and challenges and sessions with decision makers to inform you of what is happening in the Region.

**BUSINESS ADVOCACY** is provided as part of your membership. AMBN takes a leading role in working with governments in both Australia and Morocco to open up new opportunities and to get the best regulatory environment for your exports. AMBN actively lobbies on behalf of our members to achieve the best business environment for this state. We are our members voice and represent and advocate strongly the business perspective on current and emerging policy issues. We consult closely with our members and work with government and political leaders to achieve positive and constructive outcomes for local industry and commerce.

**DISCOUNTED TRAINING** is provided to members, from our range of training courses, including; Doing Business in Morocco and Cultural Awareness courses. We have capacity to attend a course at one of our locations, or we can deliver bespoke training solutions at your location. A \$100 training voucher is also available to new members.



# MEMBERSHIP PACKAGES

PREMIER   CORPORATE   SME   INDIVIDUAL\*   STUDENT

	\$3000	\$1,500	\$800	\$400	\$150
<b>ACCESS</b>					
Invitation to networking functions, conferences, webinars, and trade missions	•	•	•	•	•
Invitation to private executive discussions	•	•			
Invitation to pre-dinner reception with dignitaries at selected events	•	•			
VIP seating for CEO/Chairman at selected events	•	•			
Facilitation of direct access to dignitaries prior to selected events	•	•			
Leadership role in setting the strategic direction of the AMBN	•	•			
Eligible for “Chairman’s Roundtable” events	•	•			
Eligible to serve on AMBN Board or Committees	•	•	•	•	•
<b>ANALYSIS</b>					
Exclusive member-only subscription	•	•	•	•	•
– A Business Guide to Morocco	•	•	•	•	•
– AMBN Monthly Bulletin	•	•	•	•	•
<b>ADVOCACY</b>					
Briefings on Australian commercial interests in Morocco to members of Parliament	•	•	•	•	•
Direct engagement on advocacy-related issues with Government officials	•	•			
Priority notice of special events with Australian and Moroccan Government leaders	•	•			
Eligible to participate in setting AMBN advocacy goals	•				
<b>ADVANCEMENT</b>					
Opportunity to raise company profile on AMBN website, publications, and social media	•	•	•		
Opportunities for sponsorship at events held by or supported by the AMBN	•	•	•		
Counselling on cultural and business practices for doing business in Morocco	•	•	•		
Eligibility to speak at events, conferences, webinars	•				



## HOW TO JOIN

To seize this exclusive opportunity and become a Founding Member of the Australia Morocco Business Network, please contact Soufiane Rboub or our team is ready to assist you with the membership process and answer any questions you may have.

Join us in pioneering a vibrant trade relationship between Australia and Morocco. Together, we can create new pathways for growth and collaboration.

We look forward to welcoming you as a Founding Member of the AMBN.

Chairman

**Soufiane Rboub**

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